

CASE STUDY



(202) 949-6886

info@gotab.io

gotab.com



OVERVIEW

Broken Bow Brewery Scales Up with GoTab's All-in-One Brewery POS

Family-owned and majority women-led, Broken Bow Brewery has been brewing award-winning beers in Tuckahoe, NY, for nearly 12 years. With a 70-person beer garden, rotating food trucks, and a new kitchen and private event space on the way, the brewery continues to grow while maintaining its community-first spirit. To support expansion without sacrificing service, Broken Bow implemented GoTab's all-in-one Brewery POS. The flexible platform enables seamless management of beverage and food service, real-time reporting, and integrated financial tracking—all while keeping the personal, family-run feel intact. The result: faster service, smoother operations, and smarter decisions backed by data.

COMPANY

Broken Bow Brewing

INDUSTRY

Brewery, Taproom & Restaurant

FEATURES

- All-in-One Point-of-Sale
- Handheld POS
- Mobile Ordering & Payment
- Quickbooks Integration



THE SITUATION

As Broken Bow Brewery prepared to expand its operations, the team faced a familiar challenge: how to scale without losing the personal, community-driven service that defined their success. Between their bustling beer garden, growing event business, and the upcoming launch of a kitchen, the brewery needed a POS that could unify operations, track trends, and support multiple service areas.



The transition to GoTab has been seamless. Our bartenders love it, guests are happier, and the reporting tools have been a game-changer as we grow.

—The Broken Bow Brewery Team

THE SOLUTION

They turned to GoTab to bridge that gap. The transition was smooth, with GoTab's Brewery POS immediately improving efficiency behind the bar and in the beer garden. Mobile ordering lets guests order beverages from their phones, reducing bar congestion while maintaining a personal touch. As the kitchen launch nears, GoTab's integrated platform ensures food and beverage orders flow effortlessly between staff and guests.

Behind the scenes, GoTab's real-time reporting and QuickBooks integration deliver insights that help the team optimize inventory, monitor sales, and plan staffing for seasonal surges. The result is a smarter, more agile brewery operation that keeps pace with demand without compromising quality or hospitality.

THE BENEFITS

- ✓ **Faster, More Efficient Service**
Mobile ordering and streamlined workflows reduce wait times and free up staff to focus on guests.
- ✓ **Seamless Expansion into Food Service**
GoTab unifies beverage and food operations, supporting Broken Bow's next growth phase with ease.
- ✓ **Data-Driven Decisions**
Real-time analytics and QuickBooks integration help track sales, optimize inventory, and improve forecasting.
- ✓ **Elevated Guest Experience**
Guests enjoy flexible, frictionless service, ordering when and where they want, without losing the charm of a local taproom.



More Than a POS



GoTab is a restaurant commerce platform designed to optimize **experiences and efficiencies**. Unlike **legacy POS systems**, we are the only platform that prioritizes the guest at the center of the experience. We operate in all hospitality spaces from **fast casual and fine dining** to resorts and entertainment venues with all the stops in between.