

CASE STUDY



(202) 949-6886

info@gotab.io

gotab.com



OVERVIEW

Reimagining Movie Night: How GoTab Powers Metro Private Cinema's New Era of Luxurious Private Dining and Film

In the heart of Manhattan's Chelsea neighborhood, Metro Private Cinema is redefining movie night through private dining and personalized film experiences. Founded by Alamo Drafthouse's Tim League and entrepreneur Mikey Trafton, Metro blends cinematic storytelling with elevated hospitality. Guests book private screening rooms for four to twenty people, complete with curated menus, cocktails, and family-style service.

Behind the scenes, GoTab's Bespoke open API connects reservations, deposits, menus, and payments into one seamless system. The result is a fully automated guest journey where everything—from dietary preferences to in-room dining—flows effortlessly. Technology stays invisible, allowing Metro Private Cinema's team to focus on what

COMPANY

Metro Private Cinema

INDUSTRY

Dine-in Movie Theater

FEATURES

- Bespoke GoTab API
- Integrated POS & KDS
- Automated Deposits & Tabs
- Dietary Tracking & Custom Menus



Bespoke GoTab

THE SITUATION

Metro Private Cinema's founders set out to create a new kind of movie experience—private, luxurious, and deeply personal. Traditional POS and reservation systems couldn't deliver the seamless flow they envisioned. They needed a platform flexible enough to connect booking, menu selection, and payment without friction, ensuring every moment felt intentional.



GoTab didn't just give us a point of sale," Jeanes said. "It gave us the freedom to build the guest experience we envisioned. The guests don't even see the technology, but they feel it.

—Matthew Jeanes, Head of Product

THE SOLUTION

Partnering with GoTab, Metro built a fully integrated experience using Bespoke GoTab's open API. Deposits automatically convert into live tabs, dietary notes flow to the kitchen, and staff receive real-time alerts through the KDS. GoTab's seamless technology ensures staff can focus entirely on hospitality while operations run flawlessly behind the scenes.

Together with GoTab's development team, Metro built an automated deposit and tab integration system. When a guest books a private screening, they pay a deposit that sits in a house account. On the day of the event, that deposit is automatically pulled into a live tab connected to their reservation.

Since opening, the response has exceeded expectations. Guests have been "blown away by the presentation, the quality of the food, and the space itself," said Jeanes. Couples have booked small rooms for date nights, while others have turned screenings into birthdays or private gatherings. "Even when it's just two people in a four-seat room, it feels amazing," Jeanes said. "A night out in your own private space is rare in this city."

THE BENEFITS

- ✓ **Effortless Guest Journey**
From booking to dessert, every step feels seamless.
- ✓ **Smart Automation**
Deposits, tabs, and menus sync automatically in one workflow.
- ✓ **Personalized Service**
Dietary preferences and timing handled in real time.
- ✓ **Reduced Labor Strain**
Fewer manual tasks, more guest interaction.



More Than a POS



GoTab is a restaurant commerce platform designed to optimize **experiences and efficiencies**. Unlike **legacy POS systems**, we are the only platform that prioritizes the guest at the center of the experience. We operate in all hospitality spaces from **fast casual and fine dining** to resorts and entertainment venues with all the stops in between.