



Turn Every Transaction into a Revenue Engine



AI-DRIVEN GROWTH ACROSS EVERY GUEST TOUCHPOINT.

The GoTab and Clutch integration transforms real-time POS transactions into automated, revenue-driving guest engagement. Purchase data streams directly from GoTab into Clutch's behavior optimization platform, where CAMI, Clutch's AI engine, analyzes guest behavior, predicts next-best actions, and automatically activates personalized incentives.

KEY FEATURES



AI-Powered Guest Engagement

CAMI analyzes transaction data to predict next-best actions and activate highly personalized incentives automatically.



Gift & Stored Value

Issue, track, and optimize gift cards, turning stored value into repeat visits and higher spend.



Modern Loyalty Program

Flexible, behavior-driven loyalty with tiers, promotions, and incentives designed to drive profitable guest actions.

BENEFITS



Increase Frequency & Spend

Drive more return visits and higher spend using behavior-based predictive guest incentives.



Reduce Promotional Waste

Target only responsive guests, eliminating blanket discounting, automatically protecting your margin.



Automate Retention at Scale

Replace manual campaign planning with AI-driven orchestration that grows loyalty without headcount.