

PARTNER FACT SHEET



Remove Cocktail- Service Bottlenecks



GOTAB ORDERING + SMARTENDER (SMART BAR'S PRODUCT NAME) AUTOMATION = FASTER COCKTAIL PRODUCTION, CONSISTENT RECIPES, AND STRONGER BEVERAGE CONTROL.

Orders entered through GoTab are sent directly to Smartender, which automatically produces each cocktail with precise recipes and portions. Together, they increase cocktail throughput, improve consistency, reduce overpouring and remakes, simplify staff training, and expand cocktail service where a staffed bar isn't practical.

KEY FEATURES



Automated Order Routing

Bar staff do not need to re-enter the order, reducing extra steps and preventable errors.



Precise Recipe & Portion Control

Customers gain greater consistency while reducing overpouring, remakes, waste, and unauthorized pours.



Automated Cocktail Production

Customers can increase output during peak periods without requiring every drink to be built manually.

BENEFITS



Faster Peak Hour Service

The GoTab order flows directly into Smartender, where the cocktail can be produced quickly and consistently.



Greater Revenue Capture

Higher throughput can help customers serve guests who might otherwise abandon an order because of long waits.



Consistent Guest Experience

The same cocktail can be produced according to the same recipe across employees, shifts, service areas, and locations.

gotab.com/integrations/smartbar