

## FACT SHEET



# Mobile Ordering & Payment

Modern consumers seek the freedom to tailor their hospitality experiences. With GoTab's mobile ordering and payment solutions, you can utilize a comprehensive range of features to satisfy all your guests' preferences.



## QR ORDERING AT OUR FOUNDATION

GoTab started in 2016 as a mobile payment provider. In 2018, we added contactless ordering to enable our operators to generate larger average order sizes and better service delivery without having to add staff.

### TRUSTED BY



*"We've seen an increase in satisfaction ... The fact that someone can get a drink at their table without waiting in line to get it each and every time has been a huge bonus."*

– Tony Ren, General Manager and Partner, Maui Brewing Company

## KEY FEATURES



### App-Free Experience

Guests simply scan a QR code, enter their mobile number and payment information; no apps to download, no passwords to manage.



### Easy Tab

Easy Tab is the tab that goes with your guest. After servers pre-authorize a card, they send the open tab to the guest's smartphone.



### Shared Tabs

Servers and guests can share tabs and both can add to the same tab. Guests can also share tabs with others in their party via text or QR scan.



### KDS Integration

QR/mobile orders go directly to the KDS for fulfillment. Guests can share special requests or changes directly with the kitchen via two-way text.



### Text on Fulfillment by Zone

QR orders generate automated SMS notifications to verify the receipt or completion of guest orders.



### Loss Prevention

Every QR gets authorized to confirm funds are available. This feature will help avoid lost tips and missed revenue.



### Split Pay

Guests can choose which items or parts of group items they want to pay for. They can also add any fixed amount they prefer for the tab or tip.



### Discounts & Notices

Utilize in-app discounts and alerts to promote additional purchases and enhance customer loyalty.



## OVERALL BENEFITS

GoTab provides operators with resources and procedures that enhance guest-focused ordering, payment, and fulfillment, enabling them to attain, on average:



**35-50%**  
increased check  
totals

### More Orders, Less Work

With Open Tabs and “One-Tap Ordering” GoTab makes it seamless and easy for guests to order what they want when they want it. Which means you reap the rewards.



**25%**  
quicker table  
turnovers

### Freedom to Move

Open tabs and QR ordering gives guests the freedom to move around. Order. Pay. Go. It’s hassle-free. GoTab prompts for verification when guests move to a new location.



**30-50%**  
improved labor  
efficiency

### Smarter Staffing

Improve employee productivity and create a more seamless and cost-effective operation.

## INDUSTRIES WE SERVE

Restaurants

Bars

Ghost Kitchens

Breweries

Stadiums & Entertainment

Food Trucks

Food Halls

Catering & Events

Quick Service

Eatertainment

Country Clubs

Fast Casual

Hotels

Coffee Shops

Fine Dining

## GET STARTED TODAY

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