

## FACT SHEET



# All-in-One Point of Sale

A typical Point-of-Sale (POS) system assigns operational choices to managers while leaving customer decisions to servers. The GoTab All-in-One POS offers a unique approach. GoTab equips guests and staff to exercise their independence and make the most practical and convenient decisions for their situations.



## UNPARALLELED VERSATILITY

The GoTab POS offers unparalleled versatility, allowing you to implement nearly any service approach you want. Whether it's classic table service, counter service, or anything else, it equips you with the necessary tools to thrive in a fast-paced environment where customer expectations are continually evolving.

### TRUSTED BY

OTHER HALF

THE MARKET  
AT MALCOLM YARDS

SANTA ANITA PARK



THE FIFTY/50 GROUP

ALMA  
HOTELS & RESORTS



*"GoTab's innovative solutions and offerings have been instrumental in our ability to streamline operations and optimize both experiences and efficiencies."*

—Steven Sartuche, General Manager of T-Squared Social

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## KEY FEATURES



### Easy Tab

Easy Tab is the tab that travels with your guest. It allows servers to send open tabs to customers' smartphones. Customers have the freedom to order, reorder, manage and pay their checks as they wish.



### Shared Tabs

GoTab helps guests and servers share tabs easily. Both can add to the same tab. This way, guests don't have to wait for service. Servers also know what guests need during their experience.



### Kitchen Display System (KDS)

GoTab's KDS connects your front-of-house and kitchen for maximum efficiency. It even lets guests and staff share special requests or changes directly with the kitchen via two-way text.



### Text on Fulfillment by Zone

Perfect for locations such as patios, poolside areas, or curbside pickup spots, GoTab enables automated SMS notifications to verify the receipt or completion of guest orders.



### Loss Prevention

Losses from walkouts and lack of funds are a big problem for all operators. GoTab's Insufficient Funds Protection helps you reduce failed credit card charges. This feature will free your staff from headaches, lost tips, and missed revenue.



### Guest/Server Split Pay

With GoTab's Split Payment, we make paying and splitting checks easy. Guests can choose which items or parts of items they want to pay for. They can also add any fixed amount they prefer.



### Loyalty & Memberships

Encourage repeat visits through combined loyalty, membership, and subscription programs. Enhance email and SMS marketing efforts with customized promotions to drive traffic.



### Robust Reporting

Monitor daily, weekly, and monthly outcomes. Recognize patterns to inform decisions based on data. Access anywhere using the GoTab Manager App (on the App Store or Google Play).

## OVERALL BENEFITS

GoTab provides operators with resources and best practices that enhance guest-focused ordering, payment, and fulfillment, enabling them to attain, on average:



**35-50%**

increased check totals

### Faster Turn Times

Optimize food run times, order accuracy, and guest satisfaction. Guests and staff are instantly updated with 86s or delays.



**25%**

quicker table turnovers

### Guest-Centric Technology

Guests can add to server-initiated tabs and close out at their own pace. Fewer errors, higher checks, better experience.



**30-50%**

improved labor efficiency

### Smarter Staffing

Improve employee productivity and create a more seamless and cost-effective operation.

## INDUSTRIES WE SERVE

**Restaurants**

**Bars**

**Ghost Kitchens**

**Breweries**

**Stadiums & Entertainment**

**Food Trucks**

**Food Halls**

**Catering & Events**

**Quick Service**

**Eatertainment**

**Country Clubs**

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**Fine Dining**

## GET STARTED TODAY

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