



# Turn Every Call into an Order, Without adding Staff

**AI-DRIVEN PHONE ORDERING THAT SYNCs DIRECTLY INTO GOTAB - NO NEW HARDWARE, NO MISSED ORDERS, ALL WHILE FREEING UP STAFF.**



The GoTab + Practical AI Labs integration gives you a dedicated Voice AI assistant that answers 100% of your calls, takes complex orders, and handles common questions. It sends every order directly to your GoTab KDS with no extra hardware or manual entry. Capture revenue lost to missed calls and free your team to focus on in-person hospitality.

## KEY FEATURES



### Native GoTab Order Flow

Phone orders flow into GoTab using your menu, tax and payment settings and appear seamlessly on KDS.



### No New Hardware or Extra Tablets

Everything runs through GoTab's APIs. Operators don't need extra screens, logins, or devices to manage.



### Always-On Phone Coverage, Customized to Your Brand

Virtual host answers calls, handles FAQs, takes full orders with modifiers aligned to your brand.

## BENEFITS



### Stop Losing Revenue

Capture orders normally lost to busy signals or overwhelmed staff during rushes.



### Reduce Staff Burnout

AI handles repetitive calls so staff focus on hospitality instead of juggling phones and orders.



### Drive Effortless Guest Orders

Boost per-order revenue with upsells while enabling seamless GoTab payments via SMS or at pickup.