

PARTNER FACT SHEET



Unified Gifting, Unlimited Growth

SEAMLESSLY SELL, TRACK, AND REDEEM GIFT CARDS DIRECTLY FROM YOUR GOTAB POS.



The GoTab + Smart Transaction Systems (STS) integration unifies gift card operations with daily service. By connecting STS's robust stored-value technology directly to the GoTab platform, operators can eliminate standalone terminals and offer frictionless gifting experiences. Real-time synchronization for both physical and digital cards drives immediate cash flow and fosters long-term guest loyalty without slowing service.

KEY FEATURES



Omnichannel Redemption

Accept and redeem physical or digital STS gift cards seamlessly across all GoTab ordering channels.



Direct POS Issuance

Create, load, and activate physical or digital gift cards instantly within your existing GoTab POS.



Real-Time Balance Sync

Card balances, redemptions and reloads update instantly through GoTab–STS two-way communication.

BENEFITS



Boost Immediate Revenue

Sell gift cards online or in-store to increase cash flow and increase average guest spend.



Streamline Operations

Manage all gift card transactions within GoTab to save time and reduce entry errors.



Enhance Guest Loyalty

Offer branded cards and seamless redemption to strengthen guest engagement and drive repeat visits.

gotab.com/integrations/smart-transaction-systems